



Sea Asia 2013 Ends - Record breaking attendance of more than 13,000 participants; Organisers say show has demonstrated real growth again; Dates for 2015 Show Announced

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Sea Asia 2013 ended on a high note this evening with a clutch of records broken at what is now confirmed as Asia's leading maritime conference and exhibition.

As Sea Asia closed at Marina Bay Sands Expo and Convention Centre in Singapore, it was revealed by the organisers that 13,167 people from 68 countries attended the three-day event this week.

The number of participants, comprising visitors, exhibitors, conference delegates, speakers and media, was announced as the dates for the next Sea Asia were confirmed. The next Sea Asia will take place on April 21 to 23 in Singapore in 2015, co-organisers Seatrade and the Singapore Maritime Foundation (SMF) said.

SMF Chairman, Mr Michael Chia said: "Sea Asia 2013 has been a significant success. The show has managed to draw a total of more than 13,000 unique participants, exceeding the previous attendance figures at the Sea Asia 2011 show and its previous editions. We have achieved yet another milestone for the Sea Asia show and we look forward to make the next Sea Asia show in 2015 an even greater success."

The Sea Asia conference sessions also saw an increase in the number of participants this year with the final delegate number up at around 700 over three days from 39 countries.

The enthusiasm for Sea Asia 2011 demonstrates the need for a clearer and stronger voice for the Asian shipping community is now even higher on the international agenda.

The level of international participation in Sea Asia from exhibitors and visitors is a reflection that this show is on the right track to become one of the must-attend maritime events in the global maritime calendar.

Chris Hayman, Chairman of Seatrade, said: “These numbers cement Sea Asia’s status as a leading event in the global maritime calendar. The Asian Voice theme is one that will remain a cornerstone idea for the show in future and I am convinced the show has now reached the next level in terms of its vibrancy and maturity.”

“To achieve the figures we have seen across these past three days shows the resilience and optimism of the Asian maritime community. They bode well for our next event in 2015.”

Sea Asia has grown dramatically since its inauguration in 2007. The 2011 show showed significant growth on the launch show figures. And this year’s event has been able to show further growth in what is still a difficult market for most shipowners around the world today.

Sea Asia 2013 occupied almost 17,000 sqm of gross space at Marina Bay Sands Expo & Convention Centre in an exhibition of 385 maritime businesses from 36 countries. There were country pavilions from China, Holland, Japan, Korea, Norway, Panama, Qatar, Singapore and the UK.

The event was the crown jewel of Singapore’s Maritime Week and show visitors were able to take part in a host of other side events and activities which truly reflected the strength and depth of Singapore’s emergence as an international maritime centre.

What They Said About Sea Asia 2013 in Quotes

“We came to Sea Asia to demonstrate our commitment to this key market. We’ve seen a great range of international visitors and our expectations have been met.”

June Manoharan, Regional Director – Middle East, Asia, Africa, Lukoil Marine Lubricants Ltd

“We will double our stand space in 2015.”

Nick Haslam, Managing Director, London Offshore Consultants (Singapore)

“Sea Asia is the venue for shipping and shipbuilding in South East Asia. Held in Singapore, a crucial maritime hub, it makes perfect sense for us to be here for exposure and to listen to our customers.”

Charles Choi, Director, Marketing & PR, Korean Register of Shipping

“ABS is pleased to support Sea Asia as it continues to expand into a leading international offshore and marine event. The professional level of this conference and exhibition will draw current and future industry leaders for years to come.”

A spokesperson from ABS

“GAC has been exhibiting in Sea Asia for a number of years. We have been supporting the event as a sponsor including the GAC Sea Asia Golf Classic as well. It is an important platform for GAC to reach out to the regional maritime industry players and our customers.”

Jimmy Liak, GAC's Commercial Manager- South East Asia and Australasia, Shipping Services

Ends

For more information about **Sea Asia 2013**, visit www.sea-asia.com.

About the Organisers:

Seatrade

Covering the maritime globe: www.seatrade-global.com

Established over 40 years ago, Seatrade is a leader in maritime and cruise publications, conferences and exhibitions, training, awards and other special projects. Regular events include international trade exhibitions and conferences across all maritime sectors including Sea Asia and Seatrade Middle East Maritime, management training courses for shipping professionals, training seminars for travel agents and maritime award schemes, including the prestigious Seatrade Awards held at the Guildhall in London. Seatrade publications include magazines, supplements and yearbooks, whilst daily maritime news is provided online by Seatrade Global (www.seatrade-global.com/).

About the Singapore Maritime Foundation

Established in 2004, the Singapore Maritime Foundation (SMF) is a private sector-led organisation that seeks to develop and promote Singapore as an International Maritime Centre (IMC). As the representative voice for the commercial players of the maritime industry, SMF seeks to forge strong partnerships with the public and private sectors of the maritime industry. SMF spearheads initiatives to promote the diverse clusters of the maritime industry in Singapore and at international frontiers, and to attract young talents to join the sector. SMF is directed by its Board of Directors which comprises prominent leaders in the Singapore maritime community. For details, visit www.smf.com.sg.

About Singapore Maritime Week

Singapore Maritime Week (SMW) is the leading maritime event in Singapore. Driven by the Maritime and Port Authority of Singapore (MPA), SMW gathers the international maritime community in Singapore for a week of conferences, dialogues, exhibitions and social events in celebration of all things maritime. The range of activities and events organised by MPA, the industry, and research and educational institutions, as well as the cosmopolitan profile of participants, reflect the vibrancy and diversity of Singapore as a major international maritime centre.

SMW has grown in size and significance since the inaugural event in 2006, and is attracting more participants and event organisers from around the world. Participants can experience something new every year, as activities are added to the line-up, and as eminent speakers share their insights and participate in dialogues on topical maritime issues. This dynamism and the good range of issues discussed during SMW are major draws for maritime decision-makers, as are the many business networking platforms. This is why Singapore Maritime Week is all about PEOPLE, IDEAS and OPPORTUNITIES for the maritime community.

For more information and the full calendar of events, please visit www.smw.sg.

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For further information about Sea Asia, please visit the website: www.sea-asia.com