



Sea Asia Invests In Future of the Maritime Industry; University Students Given Exhibition Tour

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Release: Immediate

Sea Asia, the region's leading maritime conference and exhibition in Singapore, yesterday (Thursday) welcomed the next generation of maritime professionals to its halls.

The Sea Asia Youth Tour, organised by the Singapore Maritime Foundation (SMF) gave young business, maritime and engineering students from Institutes of Higher Learning the opportunity for direct insights on the maritime industry.

The students, majority of whom are pursuing a maritime-related education, were able to witness the magnitude of the exhibition and interact with industry professionals during the guided tour in the Sea Asia exhibition.

As part of its ongoing efforts to promote maritime career opportunities to youth and to nurture youth talent for the industry, SMF spearheads numerous youth outreach activities, including the MaritimeONE scholarship programme, collaborations with schools to initiate promotional projects for youth to heighten the general awareness of maritime careers and maritime industry among their peers amongst others.

This year, five Institutes of Higher Learning across Singapore participated in this guided tour that was specially organised for youth to better understand the maritime industry. Students visited various companies' stands and mingled with industry veterans and maritime professionals which shared insights about their respective companies' business and their maritime professions. Participating companies involved American Bureau of Shipping (ABS), EMS Energy Solutions Pte Ltd, GAC Capital (Singapore) Pte Ltd, General Insurance Association of Singapore (GIA), IMC Industrial Pte Ltd, Jurong Port Pte Ltd, Keppel Offshore and Marine, Lloyd's Register, London

Offshore Consultants Pte Ltd, PSA Corporation Ltd, Sembcorp Marine Ltd, Singapore Telecommunications Limited and Wartsila Singapore Pte Ltd.

Mr David Chin, Executive Director of SMF said: “The Sea Asia Youth Tour is a great way for us to expose our youth to the dynamism and magnitude of the Singapore maritime industry and highlight its’ connection to its’ global maritime partners. We are grateful to our maritime partners for partnering us in this youth outreach initiative. We hope that the tour would ignite their passion for the industry and pave the way for the next generation of potential maritime leaders in Singapore.”

Sea Asia, which articulates the voice of the Asian maritime communities, has captured the imagination of the global shipping community. It was officially opened on Tuesday 9 April by Singapore’s Deputy Prime Minister and Minister for Finance Mr Tharman Shanmugaratnam.

Sea Asia 2013 occupies almost 17,000 sqm of gross space at Marina Bay Sands Expo & Convention Centre in an exhibition of 385 maritime businesses from 36 countries. There are country pavilions from China, Holland, Japan, Korea, Norway, Panama, Qatar, Singapore and the UK.

Ends

For more information about **Sea Asia 2013**, visit www.sea-asia.com.

About the Organisers:

Seatrade

Covering the maritime globe: www.seatrade-global.com

Established over 40 years ago, Seatrade is a leader in maritime and cruise publications, conferences and exhibitions, training, awards and other special projects. Regular events include international trade exhibitions and conferences across all maritime sectors including Sea Asia and Seatrade Middle East Maritime, management training courses for shipping professionals, training seminars for travel agents and maritime award schemes, including the prestigious Seatrade Awards held at the Guildhall in London. Seatrade publications include magazines, supplements and yearbooks, whilst daily maritime news is provided online by Seatrade Global (www.seatrade-global.com/).

About the Singapore Maritime Foundation

Established in 2004, the Singapore Maritime Foundation (SMF) is a private sector-led organisation that seeks to develop and promote Singapore as an International Maritime Centre (IMC). As the representative voice for the commercial players of the maritime industry, SMF seeks to forge strong partnerships with the public and private sectors of the maritime industry. SMF spearheads initiatives to promote the diverse clusters of the maritime industry in Singapore and at international frontiers, and to attract young talents to

join the sector. SMF is directed by its Board of Directors which comprises prominent leaders in the Singapore maritime community. For details, visit www.smf.com.sg.

About Singapore Maritime Week

Singapore Maritime Week (SMW) is the leading maritime event in Singapore. Driven by the Maritime and Port Authority of Singapore (MPA), SMW gathers the international maritime community in Singapore for a week of conferences, dialogues, exhibitions and social events in celebration of all things maritime. The range of activities and events organised by MPA, the industry, and research and educational institutions, as well as the cosmopolitan profile of participants, reflect the vibrancy and diversity of Singapore as a major international maritime centre.

SMW has grown in size and significance since the inaugural event in 2006, and is attracting more participants and event organisers from around the world. Participants can experience something new every year, as activities are added to the line-up, and as eminent speakers share their insights and participate in dialogues on topical maritime issues. This dynamism and the good range of issues discussed during SMW are major draws for maritime decision-makers, as are the many business networking platforms. This is why Singapore Maritime Week is all about PEOPLE, IDEAS and OPPORTUNITIES for the maritime community.

For more information and the full calendar of events, please visit www.smw.sg.

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For further information about Sea Asia, please visit the website: www.sea-asia.com